

A Good Translation is Never Literal

G3 Translate brings value to your business

Our extensive experience in foreign language translations encompasses over 100 global languages and allows us to assist companies as they expand into international and domestic ethnic markets. The synergic pairing of G3's cross-cultural expertise with our clients' growth strategies results in culturally relevant, multilingual B-to-B and B-to-C communications of the highest quality for print or online channels. These include media kits, market research surveys, websites, newsletters, package inserts, operating instructions, legal documents and monographs.

Our translation process

G3 Translate applies a multi-stage quality control process on all projects to ensure superior translations. The steps include translation, editing, proofreading and review for quality, consistency and relevance to the target markets. With a team of highly skilled project managers and a network of several thousand language specialists, G3 is uniquely situated to meet any translation requirement, including certified translations for use in the educational, government or legal sectors.

Foreign language specialists

Our diligent screening of each linguist means that only a small percentage of applicants become part of our global network of resources. These professionals are permitted to translate exclusively into their native language. Selected translation teams must demonstrate in-depth knowledge of local dialects, correct usage of regionalisms and the ability to ascertain the suitable tone and style of the target language. They are assigned on a project-by-project basis according to their specific industry experience.

The human touch and technology

Always on the cutting edge of technology, G3 is able to produce consistent, culturally appropriate translations through the integration of human translators and computer-assisted translation (CAT) tools with the objective of reducing costs to the client while ensuring quality, consistency in terminology, style and tone across projects. G3 also utilizes proprietary workflow tools to ensure a smooth process from concept to completion and delivers a quality product within your time requirements.

Cultural consulting

When you move into the international arena, G3 Translate is there to ensure that proposed product names and tag lines, as well as the content, tone, color, images and design of your communications are culturally appropriate to maximize your reach to country-specific targets.

Website localization

The web localization experts at G3 Translate combine multicultural expertise with technical know-how to create fully operational, multilingual versions of your website. Whether you have a small static site with monthly amendments or a large dynamic site with hourly updates, G3 Translate has the technology and ability to fully service your foreign language presence on the internet.

In addition to document translation and website localization, we also offer the following services:

- ♦ Transcription
- ♦ Voice-over/subtitling
- ♦ Interpreting
- ♦ Desktop publishing
- ♦ In-language coding
- ♦ Back-translation
- ♦ Foreign language review
- ♦ Cultural relevancy review



Guiding Global Growth www.g3translate.com

Maltese Kannada Swedish Hausa Sindhi Malay Nepali Oromo Norwegian Farsi Somali Pashto Korean Spanish Polish Czech Tagalog Macedonian Telugu Finnish Thai Welsh Albanian Dutch Chinese Russian Turkish Italian Zulu Basque Tatar Arabic Danish Bengali Galician Shona Hebrew Punjabi German French Greek Portuguese

What our clients have to say...

"You are just too cool. That's why I enjoy working with you. You continue to amaze me."

- Harris Interactive

"Being a marketing consulting firm with clients who communicate on a global platform, Pemcor considers our relationship with G3 to be a true "partnership" as they are a part of our expertise when we discuss global distribution of information with our clients."

- Pemcor LLC

"Many thanks to you and your team for your fast work on our project! You came through again."

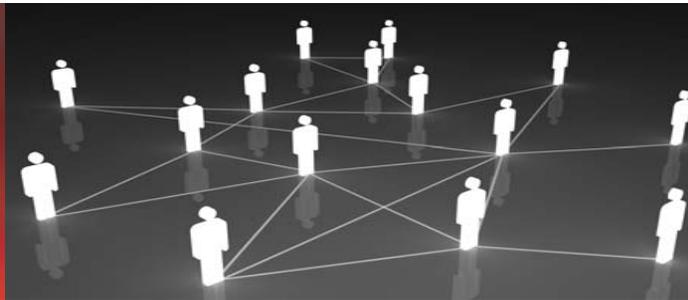
- Hall & Partners USA

The business sectors we serve:

- ♦ Advertising/Branding/Public Relations
- ♦ Biotech
- ♦ Consumer Package Goods
- ♦ E-Commerce
- ♦ Education
- ♦ Energy
- ♦ Entertainment
- ♦ Financial Services
- ♦ Gaming
- ♦ Government
- ♦ Healthcare
- ♦ Hospitality/Travel and Tourism
- ♦ Information Technology
- ♦ Legal
- ♦ Luxury Goods
- ♦ Manufacturing
- ♦ Market Research
- ♦ Marketing and Communications
- ♦ Medical/Medical Device
- ♦ Online Marketplace
- ♦ Pharmaceutical/Nutraceutical
- ♦ Regulatory/Compliance Agencies
- ♦ Telecommunications



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Members of the American Translators Association,
AAPOR, AMA, CASRO, ESOMAR and PMRG.

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Translation Experts

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